



# Smart movers

Join our Active  
Travel Campaign!

Dear parent/guardian,

Welcome back to the new academic year. Smart Movers is an initiative which rewards primary school children for travelling by all forms of 'green' or 'active' transport.

**The Smart Moving Modes of Transport are:**

- Walking
- Scooting
- Cycling
- Public Transport
- Park and Stride

If your child travels to or from school by one of the above modes TEN or more times a month, they are a Smart Mover! It costs nothing to take part in Smart Movers, all resources are provided FREE of charge!

Pupils who achieve Smart Mover status will receive a special badge each month. The design of these will change each month, can you collect them all? All badges have been produced in the UK and contain recycled, FSC paper stock.

Pupils will be asked to record their Smart Moves in their classroom, all there is for you to do is decide how you want to travel.

## Why Smart Move to School?

Smart Moving will:

- Provide quality time for sharing experiences
- Allow parents to teach children valuable road safety skills
- Enable children to develop confidence and independence
- Encourage lifelong healthy habits and reduce car-dependency
- Save parents hundreds of pounds in fuel costs

Teachers find that children who walk are more alert, relaxed and ready to start the day than those who travel by car. Research also suggests children who walk to school are more aware of their local community and surroundings and enjoy more varied sensory experiences.

**We hope you enjoy this campaign designed to help keep children fit and healthy and the roads around schools clear and safe. If you need more information please speak to a member of school staff or use the contact details below.**

**Happy Smart Moving!**



THE LONDON BOROUGH  
[www.bromley.gov.uk](http://www.bromley.gov.uk)

[www.bromley.gov.uk/roadsafety](http://www.bromley.gov.uk/roadsafety)

Tel: 020 8313 4546

